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# Investor's Business Daily Guide To The Markets



## Synopsis

From the Foreword by Charles Schwab "The Investor's Business Daily Guide to the Markets is . . . clear, concise, innovative, and authoritative, giving you the information you need to make important investment decisions with confidence. Whether you're a new or experienced investor, you'll learn a great deal from this book. What a pleasure it is to discover a book that tells it like it is with no hidden agendas. It's sure to pay you dividends and capital gains again and again in the years ahead." "Before investing in the markets, you should invest in this book." --Alice Kane Executive Vice President, New York Life Insurance Company "Investor's Business Daily Guide to the Markets is the quintessential guide for anyone interested in gaining insight and helpful information about the financial markets." --Louis G. Navellier, President, Navellier & Associates Inc., Editor, MPT Review. "A great book for people who want to understand the markets. Don't miss this comprehensive roundup--the mutual funds chapter alone is worth the price of the book." --James M. Benham, Chairman of the Board, Benham Funds. "Developing an investment portfolio is like building a house: you must start with a solid foundation. This book gives you the investment foundation you need. Buy it before you put another dollar in stocks, bonds, or mutual funds."--Ted Allrich. author, The Online Investor "The On-line Investor" (America Online). "Bill O'Neil, for years the unheralded hero of institutional investors worldwide, began offering his expertise to the individual investor over ten years ago through Investor's Business Daily newspaper. Now his Investor's Business Daily Guide to the Markets takes the next step for investors by putting basic financial information into meaningful terms and useful strategies. This is a 'must read' for all investors --big and small." --Richard W. Perkins, CFA, President and Portfolio Manager, Perkins Capital Management, Inc.

## Book Information

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## Customer Reviews

This book provides the reader with a thorough discussion of stocks, bonds, mutual funds, futures, and options. It does a very nice job of explaining how they are traded on the market, and it uses very clear illustrations to describe some of the most common terms associated with the markets. This book is very informative. It is helpful to anyone that does not know how to look up stocks in the newspaper. Everything the reader needs to know about getting started in the stock market is explained. Both beginners and advanced investors will benefit from the book, especially the beginners.

This book is an excellent overview of the financial markets and how they operate. This is for the novice who wants to get a general idea of how the financial markets operate.

This book is actually half decent it isn't near as good as How to make money in stocks but it covers a lot of relevant information for newer investors. The chapters cover these wonderful topics: \* Capitalism: What it is and why it works \* The stock market: Primer on what stocks are and how the market works \* Mutual funds \* Options \* Bonds \* Futures market \* Economics and economic indicators The book reminds me of Investing Smart however Guide to the Markets is at least 10 times better and covers more topics, not to mention the writers are much better than Dhun H. Sethna. I recommend this for beginning CAN SLIM investors. Reed Floren

This book is pure gold for investors who are just getting started in playing the market. Coupling this book with a subscription to Investor's Business Daily will help you make good decisions quickly and minimize the punishing losses that naive investors sometimes take. IBD does a good job of explaining technical issues in easy to understand language along with showing pertinent charts and graphs.

This book is a \*primer\*, and as such will likely be neither the best nor the worst book you'll ever read on the subject of investing (fwiw, I actually found the content average, and the writing style a bit like summertime in the Sahara). For me though, the book earned its fourth "star" for a single--yet \*really\* important--reason: its connection to the IBD newspaper. For about \$25, Guide to the Markets explains much of its information using the same graphs and other formats as you'll find in the

company's daily. \*That\* is a great deal considering that IBD is one of the best, if more expensive, investment tools available. For its ability to cheaply provide access to that very powerful tool, while also providing other occasional insights, Guide to the Markets is a very good value. (It's nicely indexed enough to serve as a solid reference as well).

Even a novice could learn the working of western economics (capitalistic), the influence of Government intervention, the mechanics of the stock market, and the way to use the best investment paper today: Investor's Business Daily. Only criticism: you should have noted that the book is the same as the one published 10 years ago, and not a new edition!

This book's value is in letting you know when to be in the market and when to be out. It is very easy to read and is well written. This book will take the confusion out of hearing financial reports, and points you towards sources of good information. I use [...]. Stock market information is covered quite thoroughly and it highlights what is the important information to be listening for. Highly Recommended!

Wow! This book is incredibly well written. I have never read such a good instructive book on a complex subject before. Comprehensive for all levels. It is so hard to get lost in the teachings which they give examples of real day life to what they discuss; ie: the companies you use to by getting ready for work in the morning (probably; Colgate Palm Olive) They take you through every aspect you need to know from a-z. After reading this, you'll be confident to ride the stock market, or at least watch the Finance Channel in the mornings - some thing they recommend. Read this book and submerge yourself in pure financial stocks, shares and hostile takeovers. It is the best combination they suggest to becoming a savvy stock person. Watching and reading stock market material is a subject they cover in being able to understand what it means, how it affects you as an investor and how it can effect other companies. Highly Recommended!

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